

AMAZINGNESS AWAITS YOU—

- » BACKBAR & BEYOND
- » INVITATION-ONLY EVENTS
- » TURN-KEY MARKETING SUPPORT
- » EXCLUSIVE ACCESS TO RESOURCES
- » A COMMUNITY OF MOVERS & SHAKERS
- » UNIQUE PARTNERSHIP OPPORTUNITIES

WHAT IS THE KAO SALON ALLIANCE?

A **partnership and loyalty program**, allowing direct communication between you the salon partner and Kao Salon.

The Kao Salon Alliance loyalty program allows you to **customize the programs to grow your business**. This portal becomes the one location for all up-to-date information, resources, tools and education.

**AS A MEMBER OF THE KAO SALON ALLIANCE,
YOU'RE A MEMBER OF OUR COMMUNITY.**

When you log into your account, you will have the ability to download and utilize the turn-key marketing support, learn more about our exclusive MBE program and get the inside scoop on products and education.

JOIN OUR COMMUNITY TODAY
THEKAOALLIANCE.COM

A THE SALON
ALLIANCE
PERFECT PARTNERSHIP. AMAZING REWARDS

GOLDWELL. KMS. VARIS